



FOR IMMEDIATE RELEASE

Homelike Expands its Global Presence with the Grand Opening of Operations in Denmark

Cologne, 16 January 2024 – Homelike, the leading platform for furnished apartments, is thrilled to announce its official entry into the Danish market with the opening of its operations in Denmark. This strategic move marks a significant milestone in Homelike's mission to redefine the midterm housing experience and further expand its global footprint.

Homelike's decision to establish a presence in Denmark comes as part of the company's commitment to providing unparalleled accommodation solutions for business travelers, expatriates, digital nomads, students, and corporate clients. Denmark, known for its thriving business environment, respectable Universities, and cosmopolitan cities, presents an ideal opportunity for Homelike to cater to the evolving needs of professionals and students seeking comfortable and convenient temporary housing options.

Key Highlights of Homelike's Expansion into Denmark:

Premium Accommodation Options: Homelike will bring its extensive portfolio of premium furnished apartments to Denmark, offering a wide range of housing options designed to meet the diverse needs of corporate travelers and expats alike. With stylish city apartments for individuals, families, or groups, Homelike ensures a seamless and comfortable stay.

Streamlined Booking Process: With Homelike's user-friendly platform, customers in Denmark can experience a simplified and transparent booking process. The platform enables users to easily find, book, and manage their accommodations, saving valuable time and providing a hassle-free experience.

Local Partnerships: Homelike is committed to building strong partnerships with local property managers, landlords, and real estate professionals to ensure a curated selection of high-quality accommodations. This collaborative approach

supports the company's goal of delivering a personalized and localized experience for its customers.

Exceptional Customer Support: Homelike's dedication to customer satisfaction extends to its highly-rated customer support, ensuring that guests have assistance whenever they need it. This commitment to service excellence has been a cornerstone of Homelike's success in other markets, and it will be a key focus in Denmark as well.

Commenting on the expansion, Philipp Morawietz, Managing Director of Homelike, said, *"We are excited to bring Homelike to Denmark, a country known for its business and expat-friendly environment and vibrant culture. Our platform's success globally has been driven by our commitment to providing a home away from home for business travelers and expats, and we look forward to extending that commitment to our new guests in Denmark."*

Homelike's launch in Denmark aligns with the company's mission to make midterm travel and relocations more comfortable, convenient, and enjoyable. With a presence in multiple countries and an ever-growing network of accommodations, Homelike continues to be at the forefront of the housing industry.

For media inquiries, please contact:

Samuel Toribio

Head of Europe

samuel.toribio@homelike.cc

About Homelike:

Homelike is the leading platform for furnished apartments, offering a wide range of high-quality accommodations tailored for business travelers, expatriates, digital nomads, students, and corporate clients. With a user-friendly platform and a commitment to exceptional customer service, Homelike has redefined the housing experience globally.